

KiteSurf PRO

'KiteSurf Pro with weather forecast' available on the Apple App Store

AN APP THAT CONVERTS WEATHER FORECAST TO PERSONALIZED KITESURFING FORECAST

READING - 22 January 2013 - Available today, the app Kitesurf PRO offers kite-surfers a personalized weather forecast and advise on when and where to kite-surf. Using riders weight, kite-surf size and weather forecast provides advice on the best time and place to go kite-surfing.



In a move to make an app that provides kite-surfers with weather forecast, Paz Labs introduces KiteSurf Pro, its breakthrough new app for iPhone that takes weather forecast to the next level, by providing personalized advice on how to get the best weather conditions.

"Where to go kiting on Monday at 11:00 am?", "Can I use my 7 meter kite?" are one of the most typical kitesurfer's question. Conventional weather forecast applications cannot answer them, KiteSurf PRO was made for them.

Using traditional generic weather forecast applications that only provide you the wind speed and direction of a spot, kitesurfer had to make calculations, on what kite size to use, at what time and locate the best spot. KiteSurf PRO does all these calculations and gives advice on the best time to go kiting.

Using the premium upgrade (in-app purchase \$1.99 USD) it gives advice on the best spot to go kitesurfing for the time provided. It compares weather forecast for multiple spots and creates a list with the best spots. The information provided is personalized for the user preferences.

KiteSurf PRO is now available for free with premium upgrade for \$1.99 in the US and priced accordingly in other regions. This app is available worldwide in the english language. An iPad version is underconstruction and other languages will be introduced soon. Review Promo Codes for free premium upgrade are available upon request.

KiteSurf PRO is developed by Paz Labs (<u>www.paz-labs.com</u>), an iOS development company founded in 2011.

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If you would like further information on KiteSurf PRO, or you would like to schedule an interview, please contact:

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